

CERF 2016 donor engagement plan

15 March 2016 (updated on weekly basis)



Action across all quarters

Quarter-specific action

#	Actions	Details	Outcomes
QUARTER ONE: January – March 2016			
1.	Daily / weekly / monthly monitoring of pledges and contributions against CERF target of \$450 million	Internal / external	Done
2.	Develop key messages on funding status and ensure regular updates	Internal / external	Done
3.	Secure outstanding pledges from member states	Canada, US, UK, Finland	Ongoing
4.	Follow-up with donors to promote timely conversion of pledges to contributions	Netherlands, Luxembourg, RoK, Russian Federation, Italy, UAE	
5.	Promote high level advocacy and engagement on CERF (Refer to advocacy and engagement plan 2016 for details)	ERC Meetings/Engagements: <ul style="list-style-type: none"> UK, Nordics; WHS consultations with regional groupings SG engagement: <ul style="list-style-type: none"> Africa WHS visit 	Ongoing
6.	CERF engagement with key donors, including appeal for early payment of contributions – email by CERF Chief	Norway, Netherlands, Belgium	Done
7.	Specific actions for key donors	US proposal	pipeline
8.	Donor briefing on the first UFE allocation round (\$100 million)		Conducted 19 Feb
9.	Launch survey to assess opportunities to promote information and communication products to promote advocacy on CERF for key donors		Conducted in March
10.	CERF outreach with AG members		Conducted in March
11.	CERF-specific milestones		
	CERF Advisory Group Meeting – meeting 2016 target and support to CERF \$1B	21-22 March	Ongoing

#	Actions	Details	Outcomes
	Member State briefing on CERF	March	<i>Pipeline</i>
QUARTER TWO: April – June 2016			
1.	Daily/weekly/monthly monitoring of pledges and contributions against CERF target of \$450 million	Internal / external	
2.	Update key messages on funding status and ensure regular updates	Internal / external	
3.	Secure outstanding pledges from member states	Depends on the results of the first quarter	
4.	Follow-up with donors to promote timely conversion of pledges to contributions	Depends on the results the first quarter	
5.	Promote high level advocacy and engagement on CERF (Refer to advocacy and engagement plan 2016 for details)	ERC Meetings/Engagements: SG Engagements: • Asia and Mid East visit	
6.	CERF engagement with key donors – visit by CERF Chief to key donor capitals		
7.	Promote opportunities to support CERF innovative financing initiative among key donors		
8.	New York based briefing for member state engagement with regional groupings		
9.	Engagement with key partners on the nominations for the Advisory Group		
10.	Initiate nomination process for new AG members		
11.	Initiate outreach for UFE second 2016 allocation round		
12.	Promote CERF in key outcomes and processes in the lead-up to and at the World Humanitarian Summit		
13.	Inter-governmental Processes: • Promote CERF in the ECOSOC resolution		
14.	CERF-specific milestones		
	World Humanitarian Summit (May)	CERF engagement plan (internal)	CERF expansion endorsed

#	Actions	Details	Outcomes
	ECOSOC HAS side-event (June)	Develop concept note for CERF	
QUARTER THREE: July – September 2016			
1.	Daily/weekly/monthly monitoring of pledges and contributions against CERF target of \$450 million	Internal / external	
2.	Update key messages on funding status and ensure regular updates <ul style="list-style-type: none"> CERF engagement on funding gap based on projected income (top – ups) 	Internal / external	
3.	Secure outstanding pledges from member states	Depends on the results of the second quarter	
4.	Follow-up with donors to promote timely conversion of pledges to contributions	Depends on the results the second quarter	
5.	Promote high level advocacy and engagement on CERF (Refer to advocacy and engagement plan 2016 for details)	SG/ERC Meetings/Engagements:	
6.	Reach out to donors to advocate for end-of-year top-up contributions: <ul style="list-style-type: none"> ERC outreach CERF secretariat outreach 		
7.	Completion of the AG nomination process		
8.	General Assembly <ul style="list-style-type: none"> CERF reflected in key high level meetings CERF part of key outcomes of either GA (linked to WHS) or other processes/meetings among member states 		
9.	CERF-specific milestones		
	High Level Conference: CERF finalises concept note and secures political participation		

#	Actions	Details	Outcomes
QUARTER FOUR: October – December 2016			
1.	Daily/weekly/monthly monitoring of pledges and contributions against CERF target of \$450 million	Internal / external	
2.	Update key messages on funding status and ensure regular updates <ul style="list-style-type: none"> CERF engagement on funding gap based on projected income (top – ups) 	Internal / external	
3.	Secure outstanding pledges from member states	Depends on the results of the third quarter	
4.	Follow-up with donors to promote timely conversion of pledges to contributions	Depends on the results the third quarter	
5.	Promote high level advocacy and engagement on CERF (Refer to advocacy and engagement plan 2016 for details)	SG/ERC Meetings/Engagements:	
6.	Visit to donor capitals (Chief of CERF)		
7.	CERF-specific milestones		
	High Level Conference		